



## Macdonald Inchyra Hotel & Spa Case Study

Nestled within extensive and serene estate grounds in Falkirk, Macdonald Inchyra Hotel & Spa provides an idyllic location at the heart of Central Scotland. Boasting an award-winning restaurant, luxury spa, and leisure facilities, this hotel really is the perfect place for weekend breaks.

Having recently had a multi-million pound refurbishment, the impressive hotel has meeting and event spaces, which are ideal for weddings and special events. The hotel rooms offer a luxurious and peaceful space in which to relax and refresh. Customers can help themselves to Purezza Still and Sparkling Water from taps located in the corridors, which has helped the hotel in its drive to significantly reduce single-use plastic.





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The Macdonald Inchyra Hotel & Spa is part of the Macdonald Hotels Group, which has four and five-star hotels and self-catering resorts around the UK, and three locations in Spain.

At the Inchyra hotel, guests can choose between enjoying a restful night in a stylish Classic Room or upgrading to the extra comfort of a Deluxe Room. Families and those in need of a little extra space are well catered for in roomy suites, which feature separate living areas, with accessible rooms also available on request. The hotel has considered every factor when delivering a premium and relaxing experience to customers, from free Wi-Fi, to offering filtered Purezza drinking water for all guests.

The hotel features Scottish Steakhouse, a brand-new modern steak and grill restaurant, recently awarded an AA Rosette for Exceptional Food and Service. Here, impeccable cuts of Scottish beef are served, ensuring guests enjoy the tastiest burger and steak around.

As the name suggests, hotel guests also benefit from a luxury spa which has been described as a relaxing haven of tranquillity. Here, guests can enjoy individual treatments, spa days, and spa breaks.

Looking to keep fit while staying at the Macdonald Inchyra hotel? You can enjoy a 20-metre pool, and a state-of-the-art gym outfitted with the very best of Life Fitness equipment.

The location, grounds, and facilities ensure Inchyra is the perfect location to host meetings, events, and weddings and with three wedding packages to choose from, there's an option for everyone.



## The Challenge

The Macdonald Hotels & Resorts group is fully committed to the reduction of single-use plastics so finding an alternative to allocating two 500ml water bottles per room each night was a priority.

The hotel was keen to identify a solution which would not only reduce single-use plastics but also save time spent by staff on arranging deliveries and waste collection, and free up storage space.



## What are customers saying?

“Being able to fill the water bottle provided from a central location on the floor was a nice touch, as was the provision of sparkling water” - **Chris, Booking.com review**

## The Solution

Macdonald Inchyra Hotel & Spa have installed a Purezza Jet-In under the counter system, conveniently located in the corridors outside hotel rooms so that guests can easily help themselves. All rooms are provided with a jug that guests can take to the Purezza taps and fill with premium filtered still and/or sparkling water as often as they like.

As a result of the implementation of the Purezza system, the hotel team no longer provides each hotel room with two plastic bottles of water each night, which has contributed significantly to the reduction of single-use plastic waste.

The compact Jet-In system fits the aesthetic of the hotel room corridors, with the under counter unit hidden in a bespoke wooden cabinet. The taps are very easy to use, which has seen them become a hit with hotel guests.

Hotel guests are known to be reluctant to drink unfiltered water from the tap in their bathrooms and articles by travel websites such as Smarter Travel advise guests to avoid doing this. Guests at Macdonald Inchyra will no longer need to worry about making this decision as they have the option to drink Purezza filtered water whenever they like.



Source: [www.smartertravel.com/8-things-you-should-never-do-in-a-hotel](http://www.smartertravel.com/8-things-you-should-never-do-in-a-hotel)